



PRESS RELEASE 新聞稿

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Visitor arrivals to Hong Kong in January 2020 amount to 3.2 million

The Hong Kong Tourism Board (HKTB) announced today (14 February) that Hong Kong received 3.2 million visitor arrivals in January 2020, representing a daily average of 100,000, a 53% drop from 200,000 in the first half of 2019. The Mainland and short-haul markets were the most affected, recording a drop of over 50%.

Average daily arrivals recovered to 130,000 with the pre-Lunar New Year rush in January. But the outbreak of COVID-19 aggravated the decline, as some airlines have suspended flights to Hong Kong and reduced services overall, while the Government has implemented a number of measures restricting the flow of people between Hong Kong and the Mainland. As a result, the number of visitors plunged to 65,000 a day in late January.

Preliminary data in February suggests that the arrivals have continued to decline, with average daily arrivals falling to below 3,000, of which 75% were non-Mainland visitors.

To assist visitors, the HKTB:

- is providing instant updates on its official website "DiscoverHongKong.com" about the latest Government measures and has created a dedicated section with travel tips for visitors, including information about the status of attractions.
- is maintaining normal operations at its Visitor Service Centres at Hong Kong International Airport and in Tsim Sha Tsui, while the other centres have been temporarily closed to optimise resources. The daily operating hours of the Hotline Services have been extended for both visitors and trade partners, including hotels and shopping malls, from 9am-6pm to 9am-9pm.

The HKTB has extended the "Hong Kong New Year Countdown Lucky Draw" prize redemption period for one month to 19 March 2020 to allow the prize winners greater flexibility. The date may be subject to change if necessary.

The HKTB will continue to regularly disseminate up-to-date information to the travel trade in both Hong Kong and visitor source markets. It will also closely monitor the latest developments and adjust its work and strategies to ensure a timely response to changes.

Preliminary data on visitor arrivals in January 2020 by market region

Market (’000)	January (year-on-year difference)
Mainland	2,520 (-54%)
Non-Mainland*	690 (-45%)
Short-haul markets	310 (-56%)
Long-haul markets	260 (-32%)
New markets	40 (-33%)
Total	3,210 (-53%)

Note: Owing to rounding, the total may differ from the sum of the individual figures.

** Includes visitor arrivals from the long-haul, short-haul and new markets, as well as the Macao SAR*

(The full details of January visitor arrivals will be posted on the HKTB website on 28 February.)

– Ends –

Media can download the press release from the HKTB website:

https://partnet.hktb.com/en/about_hktb/news/press_releases/index.html

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